

Influencing Safety

Presented by Garrison Wynn



What is NOSHA?

The Northern Occupational Safety and Health Association (NOSHA) is a nonprofit organization founded in 2001 in the state of North Dakota to provide regional safety professionals a forum for sharing safety concerns, goals, and methods for promoting workplace safety. NOSHA is a 501 (c)(4) tax-exempt entity. For more information about NOSHA visit us at www.nosha.net

Each year as part of our mission, NOSHA sponsors an educational safety seminar intended to build the skills of safety professionals and promote awareness of occupational safety. These seminars are FREE to registered participants.

You're Invited to the NOSHA 2013 Safety Conference: **Influencing Safety**

October 3rd, 2013, Ramada Inn

1210 N 43rd Street, Grand Forks, ND

This Half-day program runs from 8:30 am to approximately 1:00 pm
(See agenda for details at www.nosha.net)

Check-In 7:00 am to 8:30 am.

Join us for breakfast! Served from 7:30 am to 8:25 am.
Breakfast Buffet includes scrambled eggs, bacon, sausages, American fries, mini muffins, chilled fruit, assorted juices, coffee and water.

This conference is Free to registered participants.

For complete conference information and
on-line registration visit us at www.nosha.net

This conference fulfills the annual safety seminar attendance requirement for the North Dakota Workforce Safety and Insurance (WSI), Safety Management Program (SMP).



Keynote Speaker

Garrison Wynn has presented to some of the world's most effective leaders, safety professionals and business developers, from multibillion-dollar manufacturers to national associations (client list available upon request). He has a background in manufacturing, industrial instrumentation and finance and has toured as a professional stand-up comedian. In his teens, Garrison worked with Magnavox and baseball legend Hank Aaron to promote the world's first video gaming system, and by age 27 he became the youngest department head in a Fortune 500 company's history. He is a chemical plant explosion survivor, has researched and designed processes for 38 locations nationwide and has developed safety products still being sold in 30 countries. He is the author of the Amazon.com bestseller "The REAL Truth about Success," has contributed weekly to The Washington Post and has coauthored with Stephen Covey. His award-winning success tools receive high praise, but his greatest strength is a magnetic live performance that keeps him in high demand, with more than 600 inquiries and 100 speaking dates per year.

Program Description

This year's safety conference is about influencing the people around you to buy-in and adopt safer behaviors. Garrison is an animated and humorous speaker that will make you laugh as well as learn.

Part One: Safety Leadership (8:30 am - 9:30 am)

This session answers two monumental questions: How do you get people to do what you want them to do? And how can you get better safety awareness from your most talented (and often difficult) top performers so they can positively influence the people around them? With an emphasis on strategies, this segment focuses on key influence triggers that will create accountability and actually change behaviors. Having done that, you are now in a position to move your change management efforts forward.

Part Two: Change Management (9:50 am - 10:50 am)

This session shows how to use your personal influence as a safety leader to move change through the organization. Whether change is implemented globally, at a single plant location or just among your crew, the top reason why veteran people don't want to change is because nobody wants to be a senior beginner. They feel that a new way makes their experience less valuable. They are not open to change regardless of proof that the new way is safer or even more effective than the old. This segment is about getting buy-in quickly and making change stick: providing an easy formula for clarity and making sure leaders stand up for needed change. This research-based segment can have a dramatic effect on reducing recordable incidents. This is high-impact material for safety professionals; it takes a realistic look at teamwork and the importance of avoiding mixed messages that reduce the effectiveness of even the best safety programs.

Part Three: Understanding and Influencing the Next Generation (11:10 am - 12:10 pm)

Safety is not just for the here and now. It's about creating a future where "target zero" in almost every industry will be a reality. With three (and sometimes four) generations in the work force, communication, sense of urgency, work ethic and experience can vary greatly. For workers under 30 years old, their elementary school education and modern parenting have changed more than any time in world history. But confidence without experience and an Internet-fueled sense of automatic knowledge does not mean they are safer. New leadership tactics must be used to make sure they have every advantage to create and maintain a culture of safety. It's common on the job site for older workers to talk about how they "didn't have all this safety stuff" when they were starting out. This can make young people feel the need to prove their bravery. Also, when leaders move change through the organization, statements like "We do it this way because we have always done it this way" are causing a generation that's trained to question to doubt the competence of their leaders. This segment focuses on using new tactics to create a safer environment, planting the seed of safety that they will carry into the future. The worst safety leadership tactic you can take is wishing people were like you.

For more information about Garrison Wynn and Wynn Solutions visit them at www.garrisonwynn.com

Sponsored by the
Northern Occupational Safety and Health Association
WorkForce Safety and Insurance and the
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