

## What is NOSHA?

The Northern Occupational Safety and Health Association (NOSHA) is a nonprofit organization founded in 2001 in the state of North Dakota to provide regional safety professionals a forum for sharing safety concerns, goals, and methods for promoting workplace safety. NOSHA is a 501(c)(4) tax-exempt entity. For more information about NOSHA visit us at [www.nosha.net](http://www.nosha.net)

Each year as part of our mission, NOSHA sponsors an educational safety seminar intended to build the skills of safety professionals and promote awareness of occupational safety. These seminars are FREE to registered participants.



Northern Occupational Safety and Health Association  
PO Box 14663  
Grand Forks, North Dakota 58208-4663

## Special Invitation to the 2012 NOSHA Safety Seminar

Sponsored by NOSHA, WSI and the GF CVB. Free to members and non-members!!  
Seating is limited!!

## You Are Invited . . .

to the 2012 NOSHA Safety Seminar: Creating and Sustaining Safety Culture Excellence, presented by Shawn Galloway, President and COO of ProAct Safety, Inc. ([www.proactsafety.com](http://www.proactsafety.com)). Shawn has assisted hundreds of organizations in achieving and sustaining excellence in safety, culture, and operational performance. He is a columnist for several international magazines and the host of the highly acclaimed weekly "Safety Culture Excellence" podcast series (see his podcasts at [www.safetycultureexcellence.com](http://www.safetycultureexcellence.com)).

This conference fulfills the annual safety seminar attendance requirement for the North Dakota Workforce Safety and Insurance (WSI), Safety Management Program (SMP).

For complete seminar information and on-line registration please visit us at [www.nosha.net](http://www.nosha.net).

# 2012 NOSHA Safety Seminar: **Creating and Sustaining Safety Culture Excellence**



Presented by **Shawn Galloway,**  
**ProAct Safety, Inc.**

**Tuesday, October 2nd, 2012**

Ramada Inn  
Jct I-29 and US Hwy2 - Exit 141  
Grand Forks, North Dakota 58208

8:50 am - 12:30 pm  
Check-in begins at 7:30 am

**Join Us for Breakfast 7:45 am to 8:45 am (no charge)**  
Hot Breakfast Buffet, Fruit Cup, Juice, Coffee

**On-line registration at [www.nosha.net](http://www.nosha.net)**

Seating is limited to the first 300 registrations.

## **Safety Culture Excellence 101 (90 minutes)**

- Challenge your existing beliefs about safety excellence
- Describe and illustrate the behaviors and characteristics of world-class safety
- Describe how to demonstrate safety leadership behaviors
- Describe approaches that have led to safety culture excellence
- Help achieve significant and sustainable performance improvements

## **Behavioral-Based Safety 101 (90 minutes)**

- The philosophy and science behind Behavioral-Based safety
- The rational and return on investment (ROI) of Behavioral-Based safety
- How Behavioral-Based safety impacts safety culture and how to utilize it as a safety-culture building tool
- How to identify roles, responsibilities and results of those participating and supporting the process
- Resources needed by the process to ensure success
- How to keep the process results oriented
- How to refresh and renew an existing BBS process

**SPONSORED BY:** Workforce Safety & Insurance (WSI),  
Grand Forks Convention and Visitors Bureau (GF CVB) and the  
Northern Occupational Safety & Health Association (NOSHA)